

OREGON PUPIL
TRANSPORTATION ASSOCIATION, INC.

A non-profit organization

STATE BOARD MEETING MINUTES

MARCH 31, 2011

SALEM, OREGON



Meeting called to order at 11:15 a.m., by President Chris Ellison
Minutes taken by: Mary Conger

Members Present: Chris Ellison; President, Denice Blake; President-elect, Carl Salstrom; V.P. SW Chapter, Patricia Carner; President-NW Chapter, Matt Kutcher; Director at Large, Pat Green, David Farley, Mary Conger; Past President NW Chapter, Janet Mauldin, Michael Shields; Past President State Board, Kathy Houck; Secretary.

Past minutes of January 20th meeting were reviewed.
Motion to accept as written by Carl Salstrom, seconded by Mary Conger.
Approved by all.

Financial Report: 07/01/10 through 03/30/11

Income: **\$15,121.00**

Total Expenses: **\$13,839.99**

OVERALL TOTAL: \$1,281.01

Motion to accept: Pat Green, Seconded by Matt Kutcher. Approved by all.

CHAPTER REPORTS:

NORTHWEST:

Winter Workshop

it was a successful event on March 14th. We had about 40 in attendance.

NW Regional Safety Exercise:

April 30, 2011 Sherwood School District / BMC lot. (Across the Street)
20285 SW Cipole Rd., Sherwood.

At this time-1 judge; no contestants are registered.

Thanks to **Bretthauer Fuel** for sponsoring the Trophies.

Thanks to **Brattain International** and **Dan Wood and crew** for supplying a Barbeque and Food for contestants and judges.

Thanks to **Western Bus** for providing beverages

Thanks to **BMC** for providing their lot, free of charge.

Les Schwab was a suggestion for possible sponsor for the State Safety Exercise.

SOUTH WILLAMETTE VALLEY:

Winter Workshop:

Just under 700 people in attendance in February, at West Albany High School.

Mike Martin from NAPT was to be the keynote speaker, but was snowed-in at his

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home in New York. He was gracious enough to make a last minute video to send encouraging words to all who attended.

The Winter Workshop survey results, hit high marks for the bullying demonstration and the keynote speakers. The biggest complaint was the hard gymnasium bench seats.

Next year they will consider a location that has auditorium seating for 700+, possibly South Eugene High School or Central High's new auditorium.

Chris Ellison is working on converting The Winter Workshop presentation into a classroom program on a DVD, which will allow credit through Oregon Department of Education.

SW Safety Exercise:

May 14, 2011 Thurston High School in Springfield

Carl Salstrom is taking care of judges and *David Farley* is taking contestant applications.

The Safety Exercise committee, was able to cut trophy costs last year for SW and State, by going from "trophies" to "plaques". Questioning which to choose for this year.

The SW Chapter is looking to purchase a trailer for the safety exercise equipment.

Previous Round Table Forum:

February 1, 2011, Discussion on Type 10, Type 20 training and the new Basic Control Testing, Approx. 25 in attendance. There was a good, productive turnout.

Next Round Table Forum:

Tuesday, April 5th. : "Training 102" Behind the Wheel-Classroom instruction. What's required? "Going Above and Beyond"

COMMITTEE REPORTS

State Safety Exercise:

Morning Star Church
4775 27th Av. SE
Salem, 97302

Conference: Pat Green

Valley River Inn-Eugene
Monday June 20-Wednesday June 22nd.

Speakers: Work in progress.

OPTA's membership in NAPT does not provide speakers, but will help procure them at a great cost savings.

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Requesting Speakers-If interested in teaching a class at the Conference, please contact Chris Ellison or Steven Huillet.

Also email Chris with ideas for topics.

Checking with ODE: for the possibility of getting credit for conference classes.

Question: How to go about documenting attendance?

The Conference committee will need to know room and meal needs, soon.

Conference Theme: SCHOOL BUSES: PUBLIC IMAGE #1

The goal is to send the message that we portray an image of safety and efficiency to the public and the legislature. We need to educate them, that school buses are the safest form of transportation. We recognize that it's a moving "billboard" We must question what image we're sending.

Monday Night: Fun Night. Budget? How much should we spend?

Last year spent \$2300 on Casino Theme night. Budget has a trickle-down effect. If more is spent in one place, there's less to spend in another.

Trade Show: Keith Wright

Banquet: Will now have theme for decorations.

Registration Forms: Posted on website-send to: Janet Mauldin, Salem/Keizer.

Registration Fees: Send to Kathy Houck, Reynolds.

We are pleased to announce, there is no increase in registration fees this year

2012 OPTA Conference: *Riverhouse Hotel and Convention Center in Bend*. Thanks for their generosity for the complimentary lunch during the committee's visit in March.

There was discussion on vendor locations for Platinum Sponsors for equitable Trade Show positioning. The goal is for ultimate satisfaction for all parties.

Open Board Member positions: Director at Large.

OPTA Award Nomination Forms available on the website: send to Michael Shields.

Website Updates: Working on "Electronic Newsletter" in which site updates would automatically send out info to members and "Email alerts" of upcoming events.

Legislative Update: 3rd reading of HB 2437 by Rep. Betty Komp. Suggesting there are too many inefficiencies in school Transportation.

OSEA representative was scheduled to speak, but crossed name off

OPTA representative: Chris Ellison-

Eco Northwest representative: Looking toward a "Block Grant"; suggesting school districts are not efficient.

OPTA the energizing leader in promoting safe, efficient student transportation.

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Discussed at this meeting, the fact that Transportation Departments go through audits every 3 years, and bus inspections annually. Unused monies go back to the state, not to the district. If this HB committee feels Transportation Departments are inefficient, give tools or suggestions to improve or to become efficient. Define efficiencies; define service levels; safety of students.

In the midst of fuel prices varying; bell time changes; McKinney/Vento Homeless Act; IEP's:

Safety of the students should be the ultimate goal for everyone.

Michael Shield and Chris Ellison attended a "Cookie" Meeting, with Rep. Komp to express the unintended consequences if H.B. 2437 passes.

The bill goes before a work session

Amendments made:

Rumor has it that there is enough support to make the bill die in committee.

Discussion: As a Board, we can let things happen to us or we can be proactive and send a positive image of what pupil transportation represents.

How do we position ourselves to affect change and improve our image?

When is it necessary or feasible to hire a lobbyist? How much would it cost?

This HB could affect OSEA, contractors, vendors, and school bus dealers.

We as a Board need to train on how to address the legislature.

New Business:

SW Chapter Trailer/Title/Insurance

Motion: Shall the State OPTA Board pay for the Insurance of both the NW and S. Willamette Chapter trailers for use at the Regional and State Safety Exercises?

Motion by Carl Salstrom; Pat Green seconded.

Amended by Denice Blake to read: "1 trailer" per the Northwest Chapter and "1 trailer" per the S. Willamette Chapter.

NASDPTS position paper regarding advertising on the exterior of school buse: Their conclusion is that the potential increase to motorist distraction can't be ignored, so they oppose advertising the exterior of a school bus.

Sunshine: Our thoughts and prayers go out to Daryl Jefferson, with First Student/Lake Oswego, who is suffering from an illness.

Next Meeting:

May 20, 2011

Location: TBA

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