

OPTA Oregon Pupil Transportation Association

2021 Summer Conference and Trade Show
June 28-30, 2021
Riverhouse Hotel and Conference Center, Bend




MEET OUR KEYNOTE SPEAKERS...



Max Christensen & Sheryl Harley “After the NTSB Arrives, What Then?”

Max Christensen serves as the State Director of Pupil Transportation in Iowa, and is a Past-President of NASDPTS (National Association of State Directors of Pupil Transportation Services), serving in that capacity from 2012-2014. He’s been involved with school transportation since 1987, having started as a head driver/mechanic/supervisor.



Sheryl Harley has been a Senior Survival Factors Investigator with the NTSB for five years. She came to the agency in February 2016 after retiring from the Metropolitan Police Department, in Washington, D.C. with over 26 years of service. Prior to that, Investigator Harley was both a career and volunteer firefighter in Montgomery County, Maryland and served four years in the U.S. Navy.



Karen Main, “The Innovation Workshop”

Karen Main is passionate about ridding organizations of lousy leadership. Her educational programs and presentations offer clarity and practical advice to professionals as they cope with the pressures and demands of today’s workplace.

Karen is the author of *Pitfalls and Possibilities: A Leadership Fable* and offers online training on-demand, in-person workshops, and coaching and consultation through her company, Innovations in Training. Known for her high-impact, engaging, and relevant curriculum, Karen blends storytelling and humor with activities that move participants slightly outside their comfort zones, where deep learning occurs. She’s received recognition from the Ash Center at Harvard’s John F. Kennedy School of Government, the Mountain States Employers Council, and the Association for Talent Development.

www.KarenMain.com



Jan McInnis, “Finding the Funny in Change”

Jan McInnis has written for Jay Leno’s Tonight Show monologue as well as many other people, places and groups — radio, TV, syndicated cartoon strips, guests on the Jerry Springer show (her parents are proud!). For the past 25+ years she’s traveled the country as a keynote speaker, and comedian sharing her unique and practical tips on how to use humor in business (yes it’s a business skill!). Jan has spoken to thousands of organizations from the Federal Reserve Banks to the Mayo Clinic. She is author of two books: “Finding The Funny Fast,” and “Convention Comedian,” and has been heard on hundreds of radio stations. Jan was also featured in the Wall Street Journal, The Washington Post, and the Huffington Post.

www.TheWorkLady.com

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MEET OUR CONFERENCE SPEAKERS & TOPICS...



Tim Ammon & Tom Platt

Consultants

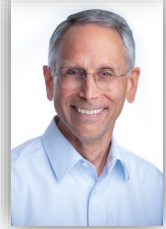
Decision Support Group

decisionsupportgroup.com

“Re-STARTS: Planning For Disruption & Mitigating Risks in the Shadow of the Pandemic”

“Transportation Has Lots of Risks, But Where is Your Reward?”

“Needs Improvement: Rethinking the Performance and the Evaluation Process”



Scott Bohl

Program Analyst, Pupil Transportation

Oregon Department of Education

“ODE Director’s Corner/Updates From ODE”



Max Christensen

State Director, Pupil Transportation

Iowa Department of Education

“School Bus Transportation: It’s Like Alphabet Soup!”



Brock Dittus

Operations & Policy Analyst, Pupil Transportation

Oregon Department of Education

“ODE Director’s Corner/Updates From ODE”



Chris Ellison

Director of Transportation

David Douglas School District

“Transportation Leadership in a COVID-19 World”



Sheryl Harley

Senior Survival Factors Investigator

National Transportation Safety Board

“NTSB Strike Team Preparation and Response”

“NTSB School Bus Investigations”



Karen Main

Consultant

Innovations In Training

karenmain.com

“Is It Personal? Or Personality? Navigating Differences to Build Respect”

“Productive Conversations”



Walt Commans

ASE Western States Consultant

Automotive Service Excellence

“ASE Technician Test Preparation”



Craig Pruitt

Program Analyst, Pupil Transportation

Oregon Department of Education

“ODE Director’s Corner/Updates From ODE”



2021 OPTA SUMMER CONFERENCE AND TRADE SHOW DAILY SCHEDULE

SCHEDULE		SUNDAY, JUNE 27, 2021
4:00-6:00		Conference Registration
5:00-7:00		OPTA State Board Meeting
		MONDAY, JUNE 28, 2021
6:30-8:00		Registration / Coffee
8:00-9:00		OPTA General Session/Welcome
9:00-10:00		OPENING KEYNOTE: Max Christensen & Sheryl Harley <i>"After The NTSB Arrives, What Then? Lessons Learned After the Oakland, IA Fire"</i>
10:00-10:15		Break - Sponsored by South Willamette Chapter of OPTA
10:15-10:45		"NTSB Strike Team Preparation and Response" <i>Sheryl Harley</i>
10:45-11:45		"NTSB School Bus Investigations" <i>Sheryl Harley</i>
11:45-1:00		Lunch/OPTA General Session
1:00-2:00		"Re-STARTS: Planning For Disruption & Mitigating Risks in the Shadow of the Pandemic" <i>Tim Ammon/Tom Platt</i>
2:00-3:00		"Transportation Leadership in a COVID-19 World" <i>Chris Ellison</i>
3:00-4:00		"Transportation Has Lots of Risks, But Where is Your Reward?" <i>Tim Ammon/Tom Platt</i>
4:00-4:45		OPTA Chapter Meetings
4:00-5:00		"ASE Technician Test Preparation" <i>Walt Commans</i>
6:00-9:00		Vendor Hospitality Night
		TUESDAY, JUNE 29, 2021
7:00-8:00		Registration / Coffee
8:00-8:30		OPTA General Session
8:30-10:00		KEYNOTE: Karen Main - "The Innovation Workshop"
10:00-10:15		Break
10:15-11:15		"School Bus Transportation: It's Like Alphabet Soup!" <i>Max Christensen</i>
11:15-12:15		"Needs Improvement: Rethinking the Performance and the Evaluation Process" <i>Tim Ammon/Tom Platt</i>
12:15-1:30		Lunch/OPTA General Session
1:00-3:00		Voting For Officers (at OPTA Table/Trade Show)
1:00-4:00		Trade Show
6:00-9:00		Awards Banquet (banquet ticket required)
		WEDNESDAY, JUNE 30, 2021
7:00-7:30		Coffee
7:30-8:00		OPTA General Session
8:00-9:00		"Is It Personal? Or Personality? Navigating Differences to Build Respect" <i>Karen Main</i>
9:00-10:00		"Productive Conversations" <i>Karen Main</i>
10:00-10:15		Break
10:15-11:00		ODE Director's Corner/Updates From ODE
11:00-12:00		CLOSING KEYNOTE: Jan McInnis - "Finding the Funny in Change"
12:00-1:00		OPTA State Board Meeting

KEY

GENERAL BUSINESS SESSIONS
KEYNOTE SESSIONS
CONFERENCE SESSIONS